

House File 2246 - Introduced

HOUSE FILE _____
BY DAVITT

Passed House, Date _____ Passed Senate, Date _____
Vote: Ayes _____ Nays _____ Vote: Ayes _____ Nays _____
Approved _____

A BILL FOR

1 An Act requiring governments to include an attribution statement
2 in government=provided or government=paid advertising and
3 making a penalty applicable.
4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:
5 TLSB 6253HH 82
6 ec/nh/5

PAG LIN

1 1 Section 1. NEW SECTION. 68B.5B GOVERNMENT ADVERTISING ==
1 2 ATTRIBUTION STATEMENT.
1 3 Every advertisement which is published, broadcast, or
1 4 otherwise displayed or disseminated to the public by an agency
1 5 or paid for by an agency shall include a statement in the
1 6 advertisement as to who paid the costs of the advertisement.
1 7 EXPLANATION
1 8 This bill requires that any advertisement published,
1 9 broadcast, or displayed by a governmental agency or paid for
1 10 by the governmental agency shall include a statement in the
1 11 advertisement as to who paid for the advertisement. A person
1 12 who violates this new Code section is subject to the penalty
1 13 provisions of Code section 68B.25, which provides that a
1 14 person who knowingly violates the new provision is guilty of a
1 15 serious misdemeanor. A serious misdemeanor is punishable by
1 16 confinement for no more than one year and a fine of at least
1 17 \$315 but not more than \$1,875.
1 18 LSB 6253HH 82
1 19 ec/nh/5